



Professor Colin Turner

Raise Your Innovative Excellence with Corporate Entrepreneurship

Listed as one of The World's Top Business Gurus, with a no. 1 World-wide Ranking from the FT, Colin Turner's work has inspired millions and stimulated thousands of businesses.



"Europe's foremost teacher for success" - BUSINESS AGE

Thought Leader and Practitioner Colin Turner is a successful Entrepreneur, having founded 9 companies; is the former President of a Nasdaq Group; and a Professor Emeritus of Entrepreneurial Leadership.

Colin is the creator of award-winning *The Psychology of Corporate Entrepreneurship* and The Founder of T.O.P.S. the new formula that is transforming companies from the way they hold meetings to how they innovate.

He understands the challenges that face business in The New Economy and knows how to significantly increase growth. He is the UK's leading authority on Raising Corporate Excellence with Entrepreneurship Leadership

"What Turner preaches he has practiced" - SUNDAY INDEPENDENT

"Leading authority on success, business, management and life-style" - TIME

- ✓ Author of 18 books published in 45 countries in 39 languages including No. 1 in Japan.
- ✓ Founder of 3 multi-million pound enterprises including Paramount Homes, sold to P&O.
- ✓ Professor Emeritus of Theseus Management Institute (now part of EDHEC) with FT No. 1 Worldwide Ranking for Internationality on Customised Entrepreneurial programs.
- ✓ Former Chairman of *Futuremedia Learning*, Europe's award-winning e-learning company.
- ✓ Former President of a NASDAQ listed company
- ✓ Listed no. 15 in The World's Top 30 Business Gurus
- ✓ Born and raised on a Highland Croft in Scotland he resides in Monaco.
- ✓ Founder of T.O.P.S. that has benefited thousands of companies and schools
- ✓ Specialties: Raising Innovative Excellence with Entrepreneurial Leadership and Doubling Profits with Dynamic Marketing.
- ✓ Colin Turner's Dynamic, Inspirational and Thought-Provoking Presentations Deliver the Best Impact for the Messages You wish to Impart.

"The feedback for your excellent contribution was the most positive received"
Julian James, Director, Worldwide Markets, Lloyds of London

Sample 90-Minutes Keynote

Harnessing Corporate Excellence with Entrepreneurial Leadership

Though every business has its origins in entrepreneurship, such agile thinking is often forgotten. In current turbulent times it is vital to develop those same entrepreneurial leadership skills that were instrumental in the founding and successful growth of their business.

Such attributes are essential for learning from the experience that current challenges demand; for harnessing the resources to achieve common goals; for re-energizing existing valuable talent, maximizing value opportunities; growing revenue and winning new business.

This high-impact keynote is designed to share thought-provoking concepts and provide cutting-edge practical tools including...

- The No. 1 Responsibility of the New Corporate Entrepreneur
- The 2 Perceptions that Must-Be-Changed by Business.
- The 3 Key Principles of Entrepreneurial Leadership.
- The 3 Vital Skills for Stimulating Innovation and Profit Margins.
- The 1% Solution transforming the way companies hold meeting & make decisions.

"Thank you for your excellent contribution to our Senior Leadership Conference"
Simon Pryce, CEO, BBA Aviation plc

'All our group Directors found your presentation highly beneficial – great job!'
Dan Sten Olsen, Chairman & CEO, STENA

All KEYNOTES blend the Dimensions of:



1. **Customer** communicating best practice & excellent service.
2. **Company** ensuring proactive action & realization of objectives.
3. **Team** building accountable, motivated and committed teams.
4. **Individual** alignment of creativity, strengths & leadership skills.

LEADERS' TESTIMONIALS

'Colin Turner's interactive absorbing presentation for our Presidents' Forum was outstanding.'

David Pulman, President GMS, GlaxoSmithKline

'Highly researched yet intuitive, Colin Turner's seminar spellbound both our partners and colleagues.'

Neil Holloway, Vice President, Microsoft Europe

'A first class informative keynote, Colin really does his research.'

Michael Fleisher, President, Gartner

'Your preparation, dedication and passionate involvement set you apart from others in your field.'

Alberto Camuri, Vice President, NCR

'Understands international challenges'

His Excellency, Ma Zengang, Chinese Ambassador